

NEWS

For Immediate Release

B-SAFE INFORMATION SYSTEMS ANNOUNCES NEW NAME

(April 13, 2011, Hackensack, NJ) Effective May 1, 2011 B-Safe Information Systems, Inc. will be changing its name to Enforcive, Inc. in order to more accurately reflect the company's offerings and the widening market it serves. The new name also supports the company's expansion to provide tools beyond the realm of security.

"As regulatory compliance has become a major factor in every IT environment, we have grown as a company to offer our customers tools that help enforce not only data security, but also their compliance requirements. Once the policy guidelines have been outlined, Enforcive helps enforce them." - Ty Karny, VP North America

Company management and ownership remains unchanged, and Enforcive, Inc. continues to focus on providing premier solutions to help system administrators enforce their security and auditing policies.

As Enforcive becomes the cornerstone of their branding worldwide, their website address is now "www.enforcive.com" and employee email addresses will change to "@enforcive.com" effective May 1, 2011.

New Corporate Name	Enforcive, Inc.
Address (No change)	25 East Salem Street, Suite 427 Hackensack, NJ 07601-7427
Telephone (No Change)	Sales: (877)-237-8024 Support: (877) 272-3318 Fax: (775) 593-4464
New Corporate Logo	
New URL	www.enforcive.com

A new naming convention has been applied to the company's product names to reflect this change.

Enforcive/ Enterprise Security for IBM i - comprehensive Security management solution for IBM i (AS400) with intuitive GUI-controlled security, reporting, and alerting

Enforcive/ Policy Compliance Manager for IBM i – Policy Remediation for OS400

Enforcive/ Accelerator Packages – Predefined reports, alerts, and policy compliance templates mapped to the requirements of PCI DSS, COBIT, and ISO

Enforcive/ Cross Platform Audit (CPA)– Log Management and Database Activity Monitoring for IBM Power i (AS400), IBM System z, Windows, AIX, Linux, MS SQL Server, Oracle and DB2.

Enforcive/ Enterprise Security for z-OS and DB2 - comprehensive Security and monitoring solution for IBM mainframe (z/OS and DB2)

ABOUT ENFORCIVE, INC.

Enforcive, Inc. (formally B-Safe Information Systems, Inc.) provides comprehensive security solutions to help businesses reduce workloads, satisfy auditors and improve responsiveness to security breaches. For over two decades, Enforcive, Inc. has been providing solutions within mission critical environments using platforms including System i, System z, AIX, Linux, and Windows. Our expertise and commitment to innovation enables us to offer the best of breed solutions to our customers.